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|  | Stakeholder | Interest | Influence | Potential Conflicts | Role | Objective | Strategy |
| 1. | L.T. Sally - CEO | +1 | 5 | * Project will add value to the company. * Broaden the company’s image in the market. | Implementer of the project. | Provides budget for the project.  Provides resources for the project. | Analysing the requirements, allocating resources, making a proper schedule for execution of the project and timely monitoring of the various aspects of the project. Also, making necessary interventions when conflict arises. |
| 2. | J. Smith – Volunteer Coordinator | +1 | 3 | * Opportunity to help and interact with volunteers in order to coordinate their tasks. * Raise in pay on successful execution of tasks. | Delegator of volunteer roles. | Providing the required orientation session for the volunteers.  Mapping volunteers to the respective flights.  Patient details are provided to the volunteers. | Gather details of volunteers, gather details of patients and clients, match volunteer capabilities with the requirements of the patients and clients. |
| 3. | P. Paul – Pilot Rep. | +1 | 3 | Unaware of patient’s requirements, just deals with interests of the pilots. | Representor of pilots interests | Makes sure the message and other sorts of communication from the pilots side is properly delivered. | Set up a mechanism to get the opinions of all the pilots regarding their duties. Make sure the pilots are well informed of any changes in transport of the patient. Make a concised list of points which represents all aspects of pilots grievances. |
| 4. | K. Davis – Hospital Rep. | -1 | 4 | Confidentiality of hospital information and rules and regulations. | Provider of the respective medical unit’s information. | Provider of the respective medical units information. Coordinate communication between pilots and the medical institute personnel. | Supposed to make sure that the hospitals, donor banks etc. are providing the needed support and help to the patients. |